

## **Import**

### **Import FAQs**

#### **Why would I want to import an ad?**

If you've been creating and listing ads directly through the markets (eBay, eBay Motors, Amazon.com, and Yahoo!) or using another auction management tool, import is the fastest way to get everything into Andale. Once your ads are in Andale, you can quickly use all the features of Andale on the ad, such as: edit, relaunch, schedule, checkout, launch to a different market, etc. Importing your images makes it quick and easy to reuse them in other ads you create. Finally, since Andale automatically creates inventory items for your imported ads, this also provides a quick way to set up your Andale inventory.

#### **Can I import ads from other stores or Excel or inventory programs?**

Currently Andale supports ad import from eBay. When you import ads, an Inventory Item is created for each ad. To update the quantities of these Stock Items, click the Lister Tab, then the Stock link underneath. Next, select the Stock Item and click Update at the bottom of the page. Finally, enter your quantity and click Save.

**Tip:** If you want to use the Andale Checkout for these ads, Add Checkout to the ads before you Import them. To do this, click the Checkout Tab, then Add Checkout directly underneath. Now, select the ads you want to add checkout to, and click Add Checkout.

#### **Can I import just selected ads?**

Yes, you can import just selected ads. You can use the checkboxes on the left to select the ads that you want to import.

#### **Can I organize the images in folders while I import?**

Andale automatically puts all imported images in the Imported Images folder. Once the images are imported you can reorganize them into different folders.

#### **Can I select the specific images that I want to import?**

You can only select the specific ads that you want to import. All the images within that ad will be imported.

#### **Can I use the same templates and themes I was using with my other Auction Management services?**

If you relaunch imported ads, most of the formatting will remain intact. You can use Andale's Preview function to see what it will look like on the market as long as you do not select a new theme/template.

#### **Do I need a special modem or connection to import?**

No. The import mechanism is independent of your connection type or speed, because Andale will connect directly with the individual market's computers in order to perform the import.

#### **Do my live ads disappear from the market when I import them to Andale?**

No. The import process will not affect your live ads in any way.

#### **Do the images I import count against my image hosting space?**

Yes, all imported images are stored in your Image Library and are therefore part of your overall image usage.

### **Does my image URL change when my image is imported?**

Each image imported into your Andale Image Library is given a unique URL of its own. This does not affect the URL (if any) that refers to the image at its original location.

### **How do I apply the same Market Profile and Checkout Profile to all of the ads I import?**

Use the Quick Change control at the bottom of the table. First, select all the ads you want to import using the checkboxes on the left. Then, select the Market Profile and Checkout Profile you want to use, click Apply to apply the change to all the selected items, and then click the appropriate import button

### **How many ads can I import at one time?**

You can import up to 50 auctions at one time.

### **How much/little of my ads can I import?**

You can choose to import ads only, images (from your ads) only, or both. You will be presented with a list of all ads available on the market you select, and you can individually choose which one(s) to import.

### **How will I know when all my images have been imported?**

The actual import takes place in the background so you will not have to wait for it to complete before you can do further work. The total time it takes to import your images can range from a few minutes to a few hours, depending on the number of images imported and the response time of the market. You can check in the Status column for each ad/image you are importing to see if the import process has been completed

### **What happens to my custom HTML?**

Any custom HTML that you have placed in your market ads will be imported as-is into the appropriate field of your Andale ad. The only change will be the image references for images that are also imported at the same time. Those references will automatically be updated to point to the image in your Andale Image Library.

### **What happens with Stock when I import ads?**

Since all ads in the Andale system must refer to a Stock item, the import process will automatically create a Stock item for each unique ad you import. Ads with the same title will refer to the same Stock item. The Stock items created by the ad import process will all be stored in the "Auto-Created Stock" folder so you can easily find them.

### **What markets can I import ads from?**

Andale currently allows you to import ads from: eBay only.

### **When I import live ads from another auction management service, will Andale Checkout be used?**

No. The import process will not affect your live ads in any way. You can, of course, choose to enable Andale Checkout for any of your live ads from the Live Ads page.

### **Where do I find my imported images?**

All imported images are automatically placed in the Imported Images folder in your Image Library. To find this folder, click on the Images tab, and then click on Image Library

### **Where do my imported ads and images go?**

Imported ads will automatically be placed in your "Imported Ads" folder, and imported images will be placed in your "Imported Images" folder. Inventory that gets created as a result of importing ads will be placed in the "Auto-Created Inventory" folder.

**Why do I need to select Market Profiles and Checkout Profiles when I import ads?**

By selecting a Market Profile and a Checkout Profile as you import ads, you will be making your imported ads "launch ready" right away! That means you can easily and quickly relaunch them from Andale without requiring any further modification.

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